Membership Secretary's Report – Board Meeting 12th October 2016

As of 8th October 2016, Audax UK Membership stood at 6832. There are 5004 "Main" members, 630 "Household" Members, and 1198 "Life Members", of which 643 currently subscribe to Arrivée. A further 83 members will qualify for Life Membership in 2017 (having reached the age of 65 and been members of AUK for the previous 10 years continuously).

The proportion of males to females is 5921 to 911 (approximately 6 to 1). The average age of AUKs is just short of 55, and most AUKs live in the South West of the UK.

Audax UK has a presence in 21 overseas territories. I am particularly impressed that we have Audax Members on the Isle of Wight (12), Isle of Man (5), the Orkneys (3), Jersey (3), Guernsey (2), Hebrides (1), Shetland (1) and Singapore (1), all of whom face the danger of falling off their respective islands should they undertake any long distance cycling. We also have 9 Audax members on Anglesey, but at least they can reach the mainland by bridge.

Membership Income for the year 2015-2016 was £80,531 (up from £77,098 last year).

Renewals

3246 Main Members will need to renew their membership for 2017
1005 Life Members may subscribe to Arrivée for 2017
1870 Main members already have valid 2017 membership

In previous years I have included a personalised renewals reminder with the November Arrivee, but there is potential for a serious breach in privacy with this, such as sending one member's personal details to someone else. This year, I will take a different approach, based on the fact that the vast majority of AUK members can now access their details online, and 87.8% have an email address (which may or may not be valid or monitored).

There is a further incentive this year for members to renew their membership in good time; priority entry to LEL will be given to those who were members continously from March 2015 into 2017.

The renewals time table is as follows:-

1) 01/10/2016: the renewals procedure www.aukweb/renewals becomes active.

2) Early November: Arrivee hits door mats. The carrier sheet will simply list one of the following phrases as appropriate:

   - Membership subscription due Dec 2016 - see www.aukweb.net/renewal

   - Membership subscription due Dec 2016 (you normally renew by Standing Order)

   - Membership valid for 2017 - no subscription fee payable!

   - Life Member: your Arrivee subscription runs out Dec 2016 (you normally renew by Standing Order)

   - Life Member: your Arrivee subscription runs out Dec 2016 - see www.aukweb.net/renewal

3) Early November (to coincide with Arrrivee delivery): I will send a personalised email reminder using MailChimp to each member with an email address who needs to renew their membership (3246) or Arrivee subscription (1005).

4) 01/01/2017: I will update the LEL priority entry list based on members renewed (or not)

5) Early January: I will send a further reminder email to any who have not so far renewed their Membership, particularly any Directors, Delegates, Calendar Organisers and Perm Organisers

6) 20/01/2017: I create the next Arrivee mailing list

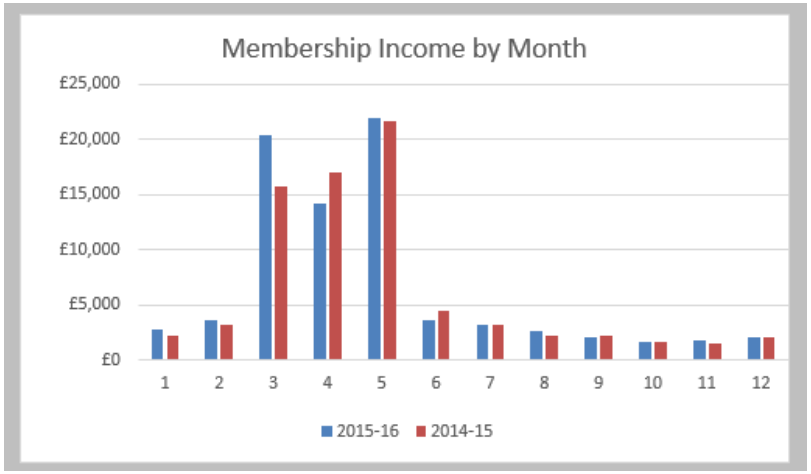
Appendices

1064	South West	15.57%
922	South East	13.49%
772	London	11.30%
761	East England	11.14%
648	North West	9.48%
621	West Midlands	9.09%
487	Yorks and Humber	7.13%
460	East Midlands	6.73%
446	Scotland	6.53%
326	Wales	4.77%
187	North East	2.74%
10	Northern Ireland	0.15%
1	British Forces PO	0.01%
6705	UK	98.13%
92	Europe	1.35%
11	Australasia	0.16%
24	Rest of the World	0.35%
127	Overseas	1.86%
6833	**TOTAL**	

Membership by Areas

	EXPIRY	TOTAL	COMMUTED	O'SEAS	MALE : FEMALE	ARRIVEE UK : Overseas
Main Members	Dec 2016	3246		43	2993 : 253	3203 : 43
	Dec 2017	637	637 x 1 = 637 yrs	22	588 : 49	615 : 22
	Dec 2018	355	355 x 2 = 710 yrs	8	326 : 29	347 : 8
	Dec 2019	353	353 x 3 = 1059 yrs	10	330 : 23	343 : 10
	Dec 2020	383	383 x 4 = 1532 yrs	8	351 : 32	375 : 8
	Dec 2021	30	30 x 5 = 150 yrs	2	29 : 1	28 : 2
	TOTAL	5004	1758 = 4088 yrs	93	4617 : 387 ~12:1	4911 : 93
Household Members	Dec 2016	403		5	142 : 261	
	Dec 2017	63	63 x 1 = 63 yrs	2	16 : 47	
	Dec 2018	65	65 x 2 = 130 yrs	3	26 : 39	
	Dec 2019	54	54 x 3 = 162 yrs	0	16 : 38	
	Dec 2020	42	42 x 4 = 168 yrs	1	13 : 29	
	Dec 2021	3	3 x 5 = 15 yrs	1	1 : 2	
	TOTAL	630	227 = 538 yrs	12	214 : 416 ~1:2	
Life Members	no Arrivee	555		11	471 : 84	
	Dec 2016	531		10	510 : 21	521 : 10
	Dec 2017	34	34 x 1 = 34 yrs	1	33 : 1	33 : 1
	Dec 2018	31	31 x 2 = 62 yrs	0	30 : 1	31 : 0
	Dec 2019	29	29 x 3 = 87 yrs	0	28 : 1	29 : 0
	Dec 2020	18	18 x 4 = 72 yrs	0	18 : 0	18 : 0
	Dec 2021	0	0 x 5 = 0 yrs	0	0 : 0	0 : 0
	TOTAL	1198	112 = 255 yrs	22	1090 : 108 ~10:1	632 : 11
TOTAL		6832	2097 = 4881 yrs	127	5921 : 911 ~6:1	
				Complimentary Arrivees		5 : 3
				TOTAL ARRIVEES		5548 : 107
						5655

Membership Data as of: 08/10/2016

Membership Subscriptions Summary (01/09/2015 - 31/08/2016)

		fee	No	total	Sub	Post	Enrol	Comm	Don	Total
Life membership	1yr	£9	429	£3,861.00	£3,861.00					£3,861.00
	5yr	£45	18	£810.00	£162.00			£648.00		£810.00
			447							£4,671.00
Enrolments	1yr	£19	983	£18,677.00	£13,762.00		£4,915.00			£18,677.00
	5yr	£61	93	£5,673.00	£1,302.00		£465.00	£3,906.00		£5,673.00
			1,076							£24,350.00
Renewals	1yr	£14	1,989	£27,846.00	£27,846.00					£27,846.00
	5yr	£56	259	£14,504.00	£3,626.00			£10,878.00		£14,504.00
Late Renewals	1yr	£19	164	£3,116.00	£2,296.00		£820.00			£3,116.00
	5yr	£61	43	£2,623.00	£602.00		£215.00	£1,806.00		£2,623.00
			2,455							£48,089.00
Household membership	1yr	£5	350	£1,750.00	£1,750.00					£1,750.00
	5yr	£20	42	£840.00	£210.00			£630.00		£840.00
			392							£2,590.00
Overseas Supplement	1yr	£4	51	£204.00		£204.00				£204.00
	5yr	£20	7	£140.00		£28.00		£112.00		£140.00
			58							£344.00
Donations				469.91					469.91	469.91
			4,428	£80,513.91	£55,417.00	£232.00	£6,415.00	£17,980.00	£469.91	£80,513.91