

Membership Secretary's Report – Board Meeting 24th September 2014

1. Membership Totals

As of 31/08/2014 we had 6028 members. 1 in 6.4 is female

Main Members *	J: Dec 2014	3464	Commuted	
	K: Dec 2015	407	407 x 1 =	407 years
	L: Dec 2016	289	289 x 2 =	578 years
	M: Dec 2017	395	395 x 3 =	1185 years
	N: Dec 2016	388	388 x 4 =	1552 years
	R: Dec 2017	18	18 x 5 =	90 years
		4961	3812 years	
Household Members	J: Dec 2014	420	Commuted	
	K: Dec 2015	50	50 x 1 =	50 years
	L: Dec 2016	38	38 x 2 =	76 years
	M: Dec 2017	42	42 x 3 =	126 years
	N: Dec 2016	64	64 x 4 =	256 years
	R: Dec 2017	2	2 x 5 =	10 years
		616	518 years	
Life Members	Free	451		
		451		
		6028		

Overseas	
J: Dec 2014	73
K: Dec 2015	9
L: Dec 2016	8
M: Dec 2017	7
N: Dec 2016	8
R: Dec 2017	1
Life	11
	117

Life Members taking Arrivee	
J: Dec 2014	472
K: Dec 2015	32
L: Dec 2016	23
M: Dec 2017	26
N: Dec 2016	31
R: Dec 2017	0
	584

† The 4961 Main Members includes 584 Life Members taking Arrivee and 106 Overseas Members

‡ The 616 Household Members includes 11 Overseas Members

2. Accounts

Membership Transactions (01/08/2013 - 31/08/2014)									
Activity		fee	Number	Total income	Breakdown				
					Sub	Post	Enrol	Comm	Don
Life membership	1 year	£9	409	£3,681	£3,681				
	5 years	£45	34	£1,530	£306			£1,224	
OCD members	1 year	£0	206	£0					
Enrolments	1 year	£19	957	£18,183	£13,398		£4,785		
	5 years	£61	94	£5,734	£1,316		£470	£3,948	
Renewals	1 year	£14	1682	£23,548	£23,548				
	5 years	£56	263	£14,728	£3,682			£11,046	
Late Renewals	1 year	£19	35	£665	£490		£175		
	5 years	£61	4	£244	£56		£20	£168	
Household membership	1 year	£5	320	£1,600	£1,600				
	5 years	£20	58	£1,160	£290			£870	
Overseas Supplement	1 year	£4	34	£136		£136			
	5 years	£20	7	£140		£28		£112	
Donations	Donations			£202					£202
Totals				£71,551	£48,367	£164	£5,450	£17,368	£202

3. Renewals

I received a small number of complaints about last year's Renewals Reminders which go out with November Arrivée, when some people objected to being sent passwords reminders through the post. I won't include any personal details this year, but instead I shall encourage the Membership to look up (and amend) these details on the website.

I expect to generate 5385 renewals letters for 2015, of which 1521 will have nothing to pay, 2969 will need to renew, and 895 life members will be able to order Arrivee at a reduced subscription. My team of Peter Gawthorne and Findlay Watt are in place.

Another 49 of our more senior Members have now joined the ranks of Life Membership, having been fully paid up members for 10 years and reaching the age of 65.

4. Membership Team

Ian Hobbs is stepping down as Enrolments Delegate. I will take on Ian's role processing the enrolments and seek a delegate to mail out the welcome packs (Arrivee, Handbooks, welcome letters etc).

5. Correspondence

One new member resigned after a very short time after he had looked at the website. Some of the comments, regarding the poor promotion of events on our website by Organisers, are certainly valid. He would also appear to favour of lots of local events, rather than fewer, more prestigious events.

Hi Mike

Unfortunately I was not satisfied with the Audax UK website or interface within the member's area once registered, and cancelled the payment.

Although pleasingly traditional, I feel the excessive admin and antiquated user interface involved with the 'workflow' of planning, registering, or joining rides will put off a lot of potential memberships, especially from a younger generation (younger than me at 31). Most rides I viewed did not even display a route map for example, a link to google maps (if working) to show a start point is far from sufficient, furthermore the ability to only pay for some rides via cheque ruled me out completely.

I am a fan of distance riding and was keen to meet fellow riders and attend relevant events, perhaps push my boundaries a little with some of the larger distances, however I feel my money will be better placed joining my local cycle club, where possibly in the future I may reconsider Audax UK to attend events with riders met locally.

Finally, being York based, there were not enough events in my area, I'm not a driver and travelling to start points around the country is not an option for me currently. The philosophy of a 'Permanent' seems to defeat the point a little.

Sadly my entire, however brief, experience with the site was a disappointing one.