

## **Audax UK Board, 10<sup>th</sup> July 2019**

### **Communications Director's report**

First, may I offer my apologies for being unable to attend the July meeting.

#### **PBP Jerseys**

The PBP Jersey design appears to have been well-received with only one negative comment ("too many flags") that I have seen on the various cycling websites and Twitter. The closing date for orders to be delivered in time for PBP itself was last Friday and I have asked ForceGB to let me know how many were ordered.

Members will still be able to order jerseys after the event as well.

#### **Brevet cards and event banners**

I am awaiting the promised Brevet Card design from Ged Lennox continue to press him for this. Ged also has a stockpile of AUK banners which I am going to collect from him and store at home. More have emerged in other locations and, over time, I plan to bring them all together in one place, which should make it easier for us to provide them efficiently to organisers.

#### **Arrivee magazine**

After trialling a couple of printers, we have settled on one that we will use for the foreseeable future and I have agreed with Ged that we will maintain each issue at 64 pages (he had requested extra pages for an issue last year but I felt it was better to hold over articles that were not time-sensitive rather than incur the extra print and postage charges).

Ged has also assured me that he will supply details of advertisers to Nigel so that they can be centrally invoiced.

Having the magazine professionally edited has, in Ged's view, highlighted the inconsistent quality of photographs being published. In the past we have received a steady supply of high definition images from the likes of Lisa Taylor-Vebel and, of course, the late Tim Wainwright, for which we paid a nominal sum, but this appears to have dried up. Ged has suggested that he attend some events to take photographs (which we could also use for other media such as the web site) but would need to purchase a better quality camera. He suggests a Sony cybershot DSC HX400V, at about £325, and has asked whether AUK would be willing to contribute to the cost of this. **I would welcome the Board's views on this suggestion.**

### **Board contact details**

In the last issue of Arrivee, some of the contact information on the inside back page was out of date. This will be corrected for the next issue but reviewing it reminds me of a concern I have had for some time about Board members' and helpers' home addresses being published. I appreciate that this makes sense for those Board members who correspond with event organisers by post but I question whether it is necessary for all of the Board.

Given that the majority of our members do use email, I suggest that as the default we replace the postal addresses with AUK email addresses. This might also have the added advantage of reducing emails being sent to the generic contact email address when they could as easily be addressed to the relevant Board member.

**Again, I'd welcome the Board's views.**

### **Absence**

Finally, a reminder that I am currently on holiday and will be largely off-grid from Thursday 11<sup>th</sup> to Saturday 27<sup>th</sup> July.